

**WILLIAMSBURG
ARCHITECTURAL REVIEW BOARD MINUTES
Tuesday, February 11, 2003**

CALL TO ORDER AND ATTENDANCE

The regular semimonthly Architectural Review Board meeting was held on Tuesday, February 11, 2003, at 6:30 p.m. in the third Floor Conference Room of the Municipal Building.

Chairman Williams called the meeting to order. Present in addition to Mr. Williams were Board members Mr. Sandbeck, Mr. Durbin, Mr. Freiling, Mr. Walker, Mr. Watson, and Mr. Spence. Also present was Zoning Administrator Murphy and Zoning Officer Beck.

CONSENT AGENDA

Mr. Spence motioned to approve the consent agenda as presented.

ARB#03-10 Bischel/20 Frenchmen's Key – New Single-Family Dwelling – Approved.

ARB#03-12 CWF/William Finnie Stable/506-E East Francis Street – Exterior Change (change window to louver) – Approved.

ARB

SIGN#03-09 The Original Waffle Factory/1605 Richmond Road – Monument Sign – Approved.

ARB

SIGN#03-10 Holiday Inn Express/1452 Richmond Road – Monument Sign – Approved.

Recorded vote on the motion:

Aye: Mr. Sandbeck, Mr. Durbin, Mr. Freiling, Mr. Williams, Mr. Walker, Mr. Watson, and Mr. Spence.

Nay: None.

Absent: None.

Abstain: Mr. Sandbeck, Mr. Freiling, and Mr. Spence - ARB# 03-12.

CORRIDOR PROTECTION DISTRICT

ARB#03-11 The Original Waffle Factory/1605 Richmond Road – Exterior Change (new color scheme)

George Prassas presented the following color scheme for the exterior of the existing building at 1605 Richmond Road:

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- Trim – Martin Senour Outside White
- Walls – Roycroft Mist Gray SW 2844
- Gutters / Downspouts – Martin Senour Outside White
- Doors – Rockwood Red SW 2802
- Shutters – Rockwood Red SW 2802
- Brick wall – Roycroft Mist Gray SW 2844

A general discussion followed concerning the long term maintenance problems of painted brick and the use of a softer color of white for the trim, gutters and downspouts. Mr. Prassas agreed to paint the brick Martin Senour Roycroft Gray similar to a white wash coating instead of a solid thick layer of paint to prevent peeling. He also agreed to paint the trim, gutters and downspouts Martin Senour Outside White instead of Martin Senour Bright White to soften the shade of white used on the building.

Mr. Spence asked if the storage building behind the main building would be painted to match the main building. Mr. Prassas stated the storage building would be painted to match the main building and that he would also paint the privacy fence in the rear Roycroft Mist Gray to match the building.

Mr. Walker motioned to approved ARB#03-11 condition upon the following:

- Outside White being used instead of Martin Senour Bright White for the trim, gutters, and downspouts.
- Martin Senour Roycroft Mist Gray being applied like a white wash to the brick instead of a solid thick coating of paint.
- The storage building is painted to match the main building.
- The privacy fence be painted Martin Senour Roycroft Mist Gray to match the main building.

Recorded vote on the motion:

Aye: Mr. Sandbeck, Mr. Durbin, Mr. Freiling, Mr. Williams, Mr. Walker, Mr. Watson, and Mr. Spence.

Nay: None.

Absent: None.

Abstain: None.

SIGNS

ARB

SIGN#03-07 Library Tavern/1330 Richmond Road – Freestanding Sign

Jason Hill, Fine Signs, presented his revised proposal for the Library Tavern sign noting the following:

The background is opaque with the changeable message area being one foot in height by 5.5 feet in length thereby meeting the zoning ordinance requirement for the area to be less than 25% of the total sign area. He also described to the satisfaction of Board members how the changeable message area was designed for the sign.

A general discussion followed concerning the height of the columns vs. the proportion of the sign and sign being located off the VDOT construction easement. Mr. Hill asked and Board members agreed that a Forest Green solid aluminum base would be acceptable. Board members asked if the white background would be opaque and Mr. Hill stated that an opaque white background was proposed with only the wording being illuminated at night.

Mr. Williams stressed the sign must be located off the VDOT construction easement and Mr. Hill revised the site plan indicating the sign's location outside of the VDOT construction easement. He also noted that he would have the area surveyed to make sure the proposed sign would be located correctly.

Mr. Williams motioned to approve ARB SIGN# 03-07 conditioned upon the following:

- A solid Forest Green aluminum base being used instead of two columns.
- The sign being located outside the VDOT construction easement as indicated on the site plan at the meeting.

Recorded vote on the motion:

Aye: Mr. Sandbeck, Mr. Durbin, Mr. Freiling, Mr. Williams, Mr. Walker, Mr. Watson, and Mr. Spence
Nay: None.
Absent: None.
Abstain: None.

ARB

SIGN#03-08 Marino's Restaurant/1338 Richmond Road – Freestanding Sign

Jason Hill, Fine Signs, presented his proposal for the Marino's restaurant sign noting that at night with an opaque background only the lettering would be illuminated. He explained to the satisfaction of Board members how the changeable message area was constructed.

Mr. Williams noted the sign must be located off the VDOT construction easement and that the changeable message area must not exceed 25% of the total sign area. Mr. Hill revised the site plan to locate the sign off the VDOT construction easement and noted the changeable message area would not exceed 25% of the

total sign area. Mr. Williams noted the drawing does not depict the changeable message area to scale, and that the drawing must be revised to correctly reflect this area with the appropriate dimensions of the sign. Mr. Williams asked Mr. Hill if he would like to table this application until he could bring a drawing that is completely to scale. Mr. Hill asked if he could get a conditional approval. A general discussion followed with the Board deciding that they would give conditional approval if the applicant produced a drawing to scale to the satisfaction of the Zoning Administrator.

Mr. Williams motioned to approve ARB SIGN# 03-08 conditioned upon the following:

- The changeable message area being less than 25% of the total sign area.
- The sign being located off the VDOT construction easement as indicated on the site plan at the meeting.
- The applicant providing a drawing to scale including the size of the sign and the changeable message area for approval by the Zoning Administrator.

Recorded vote on the motion:

Aye: Mr. Sandbeck, Mr. Durbin, Mr. Freiling, Mr. Williams, Mr. Walker, Mr. Watson, and Mr. Spence.

Nay: None.

Absent: None.

Abstain: None.

CONCEPTUAL REVIEW

ARB#03-01 Williamsburg Chrysler-Jeep-Kia/3012 & 3016 Richmond Road – New Dealership

Marshall Crowe, architect, presented the plans for the Williamsburg Chrysler-Jeep-Kia building. Chairman Williams asked the applicant if he had received a copy of the ***Design Review Guidelines*** since the following sections of the ***Design Review Guidelines*** were not met by this application:

- The total square footage of the proposed building exceeds ten thousand square feet requiring the building to be completely brick.
- The sides and rear of a building should reflect architecture on the front of the building.
- That stucco could be considered as an accent material.

Marshall Crowe noted that the building serves two different purposes and that using brick for the entire building would not be aesthetically pleasing to the streetscape. He noted the front portion of the building would be used as a

showroom area with offices while the rear portion of the building will be used for the service and repair of vehicles. He further stated that the service portion of the building would be located approximately 100 feet from Richmond Road and because of its service use he used a different treatment than brick to not call attention to this portion of the building.

A lengthy discussion followed on design alternatives. Board members suggested bumping out and extending the brick along the right side of the showroom building adjacent to the business office and service write-up area and continuing it along the front of the service building. Mr. Crowe agreed to the suggestion and revised the preliminary floor plan to indicate the revision. Board members expressed a concern with the amount of stucco on the parapet and the proposed double hung window with muntins. The applicant will reconsider the use of double hung windows with muntins and agreed to reduce the amount of stucco on the parapet around the building.

Mr. Walker motioned to approve the conceptual plans for ARB# 03-01 conditioned upon the following:

- Bumping out and extending the brick along the right side of the showroom building adjacent to the business office and service write-up area and continuing it along the front of the service building.
- Reducing the stucco parapet around the building as discussed at the meeting.
- The applicant having the option to use stretcher bond brick between the front and side towers.
- Investigating alternative windows for the double hung windows with muntins on the sales portion of the building.
- Detailed plans of the building being submitted for final approval to include light fixtures, dumpster enclosure, signage, location of all mechanical equipment and screening of mechanical equipment. Detailed plans also need to include all materials and colors proposed for the building.

Minutes January 28, 2003 Meeting

The minutes were approved as presented.

There being no further business, the meeting was adjourned at 7:50 p.m.

Jason Beck
Zoning Officer